



BRENT **WELBORN** 937.418.1533

## Professional Experience

### **Creative Services Manager** – July 2006 to Present

State of Ohio, Ohio Development Services Agency | Columbus, Ohio 43215

Collaborated with upper management as Creative Services Manager for the Communications and Marketing Office representing 12+ divisions each with unique creative and marketing needs. Principal creative (in partnership with the Ohio Governor's office) establishing and implementing new Ohio brand guidelines for statewide use, providing Ohio brand consultation for multiple Ohio departments. Managed team of professional designers directing creative and hands-on design for brand development, print materials, advertising, direct mail, tradeshow, events, photoshoots, video, digital media, Web and proposals. Expanded managing responsibilities for the position including project management and scheduling and increased overall output of office production. Became a contributing influence to the department's global vision in visual messaging and marketing initiatives.

### **Creative Director** (Self Employed) – May 2004 to July 2006

Fireproof Graphics | Troy, Ohio 45373

Sustained a varied client base, managing all aspects of client relationships overseeing project estimates, timelines, hands-on design and production with outside vendors for all projects. Project experience included brand development, print materials, advertising, direct mail, tradeshow, photography direction, digital media and website design.

### **Art Director** – June 2000 to May 2004

Penny/Ohlmann/Neiman, Inc. | Dayton, Ohio 45405

Worked within a team of graphic designers, quickly transitioning from Graphic Designer to Art Director taking responsibility of creative projects from start to finish. Project experience included hands-on design of brand development, print materials, advertising, direct mail, tradeshow and proposals. Regularly met with Creative Director and Account Executives to review, plan and prepare client materials. Worked with outside vendors on production, press checks, quality control and delivery deadlines.

### **Senior Graphic Designer** – January 1998 to May 2000

Federal Signal Corporation, Elgin Sweeper Company | Elgin, Illinois 60120

Led a small team of designers working within a larger marketing and production team to schedule production and design marketing materials for five Federal Signal companies. Project experience included brand development, print materials, direct mail, tradeshow, illustration and graphic images for technical manuals.

## Education

### **Bachelor of Arts** – Graduated with honors (3.75/4.0), majoring in Visual Communications – 2000

Judson University Department of Art, Design and Architecture (DADA) | Elgin, Illinois 60123

## Awards

### **Professional**

Ohio Department of Development January 2008 Employee of the Month – 2008

Best of Show, *Cleveland Plain Dealer* advertisement – 2007

Ohio State Fair Best State Agency Exhibit – 2006

Dayton Ad Club *Hermes Award* recognition – 2003, 2004

### **Education**

Selection to the DADA Juried Student Art Show – 1997, 1999, 2000

Judson University Dean's List – 1996-2000

Judson University Department of Art, Design and Architecture Fine Art Scholarship – 1996-2000

## Portfolio

[www.welborncreative.com](http://www.welborncreative.com)

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